



BASSETT FURNITURE STORE

GROUND UP CONSTRUCTION, TENANT FINISH | WICHITA, KS

While constructing a retail addition for the Waterfront retail center, Ink Construction was contracted to complete the interior finish of the new tenant Bassett Furniture store.

The Bassett Furniture store features numerous vignettes that showcase various rooms and furnishing styles. Additionally, Bassett is known for customization that matches furniture styles with your choice of fabrics and finishes. To allow the customer the opportunity to think through and discover what unique combination of style and finish best suits their home, Design Centers and displays are located throughout the store.

In showcasing furniture, it is important the customer has an in-store experience similar to what they might experience in their home, so three key elements are vital to the experience, spacing, finishes and lighting. Spacing allows the customer to picture the vignette without distractions of an overcrowded space. It also provides depth in the experience similar to an open floor plan. Finishes including painting, flooring and trim, set the scene for the experience while lighting draws you in, and creates drama that highlights the scene.



Paint, flooring and trim finish create a sense of arrival.

Brand:	Bassett Furniture
Location:	Waterfront Retail Center Wichita, KS
Project Type:	Ground-Up Construction and Tenant Finish
Specs:	1 Story/9,960 Sq. Ft.
Construction Schedule:	8 months



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As with all projects understanding the clients goals is a very important first step in producing a successful turnover. The Bassett Furniture showroom is a collection of large rooms that needed to feel like sections of a home and feature intimate areas.

The store features floor to ceiling windows across the front bringing natural light and main room has a stained concrete floor that plays as neutral foundation for the different fabric colors.

Lighting impacts the experience in many ways. It can draw attention to certain areas of the showroom, but it can also show any flaws in finishes, which required painters, floor installers and finishers to pay close attention to details. Additionally, the electricians needed to make sure loads were properly disbursed and all fixtures were easily controlled. The entire environment is made to be flexible from season to season.



Leather display in a family room showroom, looking into a dining showroom.



Looking across three vignettes into a couch design center.



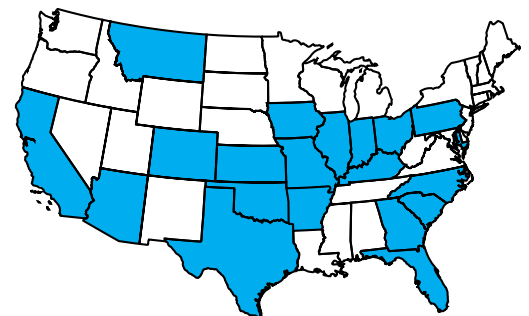
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Ink Construction utilizes proven processes to manage and control a job site to help avoid many of the issues that can plague a large scope project. It starts with on-site management and a tactical schedule for materials and labor. Working closely with the trades, Ink stresses quality, consistency and timeliness to make sure the project progresses and delivers on time. For this project, opening prior to the holiday season was the timeframe. Ink delivered ahead of schedule.

Ink can deliver completed projects to your exact specifications and provide the highest quality of work because of our proven team-based approach to the construction process.

Ink Construction wants to be your builder of choice. In choosing Ink, you'll have a full-service general contracting and construction company that is ready to go when you are and delivers quality at every turn. Ink specializes in hotel, restaurant, retail, office, and multi-family construction and understands all the unique requirements each bring to the building process. Whether it is ground-up construction or tenant improvements, Ink has the experience, knowledge, craftsmanship and team to make your project successful.



Ink Construction is currently licensed to work in or has completed projects all states indicated in blue.



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